

AgTech Pioneer and Farmerline CEO Appointed to Heifer International Board

By [Farmerline](#)

[Farmerline](#), a leading agricultural technology company, has announced that Co-founder and CEO Alloysius Attah has been appointed to the Board of Directors of [Heifer International](#), a global nonprofit operating in 19 countries across Africa, Asia, and the Americas.

The appointment comes as Farmerline continues to demonstrate leadership in digital agricultural innovation. Under Attah's guidance, Farmerline has digitized 2.2 million farmers over the past decade through its Mergdata platform, recognized as one of TIME's 100 Best Inventions in 2019. Most recently, Mergdata's Darli AI app received TIME's Best Innovations recognition in 2024.



Alloysius Attah, CEO of Farmerline.

“This appointment represents an opportunity to scale digital innovation in agricultural development further,” said Alloysius Attah, CEO of Farmerline. “Our work has shown how technology can create lasting wealth for farmers and local agribusinesses.”

Heifer International's President and CEO, Surita Sandosham, welcomed the appointment: “We are deeply grateful to welcome Alloysius to our Board. His experience and passion for social impact align with Heifer’s vision for a world free of hunger and poverty.”

Key Achievements Under Alloysius Attah's Leadership:

- Digitized 2.2 million farmers
- Built partnerships with over 3,000 organizations across 50 countries
- Developed award-winning digital solutions for agriculture
- Pioneered regenerative farming practices through digital training

Founded in 2013, [Farmerline](#) is an agricultural technology company creating lasting wealth for farmers through digital solutions. The company's Mergdata platform was recognized as one of TIME's 100 Best Inventions in 2019, and its Darli AI app received TIME's Best Innovations recognition in 2024.

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