## Source.ag Expands Its Partner Network, Joins Forces with Sigrow

By Source.ag

**Source.ag**, the provider of Al solutions for vegetable growers, has announced its partnership with **Sigrow**. Sigrow is a wireless sensor provider, specializing in hardware for accurate and efficient (micro-)climate data collection. The new partnership allows more greenhouse growers to optimize their operations, increase yield, and ultimately boost profitability.

By ensuring seamless integration of Sigrow sensors with the Source API through this partnership, Source.ag offers growers a centralized platform for instant data visualization, comparison, and analysis. This enables easier scalability, reduces operational costs, and empowers growers to leverage data-driven strategies for enhanced outcomes.

"Sigrow has partnered with Source.ag to empower growers with enhanced data integration, enabling smarter irrigation decisions and more accurate production forecasts. By incorporating Sigrow's wireless sensors, Source.ag's AI technology gains access to valuable new inputs, including PAR, microclimate temperature and humidity, as well as leaf, fruit, and flower temperature," said Javier Lomas, Co-Founder and CEO of Sigrow.

"We are happy to partner with Sigrow, a company that shares our

commitment to excellence and technological advancement. Together, we aim to help growers maximize yields and optimize growing strategies for enhanced outcomes," said Rien Kamman, CEO and Co-Founder at Source.ag.

Source.ag's advanced technology is helping growers worldwide scale faster and operate more efficiently, boosting vegetable yields and creating more sustainable practices. Today, commercial greenhouses in 18 countries benefit from Source.ag's solutions globally. These growers collectively produce vegetables for more than 60 million people worldwide — and that number continues to grow.

<u>Source.ag</u> is accelerating access to fresh fruit and vegetables by empowering the world's growers with Al. Founded in 2020 by Rien Kamman (CEO) and Ernst van Bruggen (CPO), Source.ag has brought together a team of experienced engineers and plant scientists and has partnered with the world's leading growers to build the sector's most advanced Al.

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